

# Donors & Fundraising Privacy Notice

March 2022

[www.darlingtonhospice.org.uk](http://www.darlingtonhospice.org.uk)

 @StTerasasHospice



St Teresa's  
Hospice  
Giving to life

Registered Charity 518394

## Privacy Notice

**This policy is written in accordance with the General Data Protection Regulation (GDPR) 2018.**

### What information do we collect?

Personal information means anything that can be used to identify you, such as your name, address or email address. We may collect and process such information if, for example, you make a donation, take part in an event, reuse our services, or become involved in our campaigns.

### How do we use your personal information?

We collect and process your Personal Information in a manner that is consistent with our Privacy Policy. **We may use your Personal Information as follows:**

- If you provide Personal Information for a certain purpose, such as an email enquiry, we may use it in connection with the purpose for which it was provided.
- If you provide Personal Information in order to take part in a fundraising event, we will use your Personal Information to provide you with information relevant to that specific event.
- Where it is in accordance with your marketing preferences, we may use your Personal Information to contact you in the future for marketing and advertising purposes, to inform you about events we believe might be of interest to you.

#### **Other Purposes:**

If we intend to use any Personal Information in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time the Personal Information is collected or we will obtain your consent subsequent to such collection but prior to such use.

### How long will we keep your personal information?

We will not retain your personal information for longer than necessary in relation to the purposes for which it was originally collected, or for which it was further processed, subject to certain legal obligations mentioned below.

#### **We hold personal information relating to:**

- Donations you've made to us for 7 years since the date of your last donation
- Subscribing to a newsletter you can unsubscribe at any time

We are legally required to hold some personal information to fulfil statutory obligations, for example the collection of Gift Aid or to support certain financial transactions.

We will also hold information about your details so that we can respect your preferences for being contacted by us.

---

The law allows you to withdraw your consent to any particular usage of your data at any time without needing to specify a reason. You can withdraw your consent by emailing [hello@darlingtonhospice.org.uk](mailto:hello@darlingtonhospice.org.uk) or calling **01325 254321**.

### How will we contact you?

Your support means we can continue to provide care and support to people across South Durham & North Yorkshire. We love to let you know the latest news about our work, how your support is making a difference and the ways you can get involved.

We will not contact you again if you ask us not to. This can relate to all communications with you or to certain campaigns or channels of communication. You can contact us to change your contact preferences by emailing [hello@darlingtonhospice.org.uk](mailto:hello@darlingtonhospice.org.uk) or calling **01325 254321**.

We will never contact you to send you information about how you can support St Teresa's Hospice by email or text unless you have given us your prior permission.

### Third Parties

St Teresa's Hospice will not share your details with a Third Party unless we have your explicit consent to do so. We do not give anyone else access to your information, in return for payment, for their marketing or commercial purposes.

When someone visits our website we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

For sponsored events we encourage supporters to use JustGiving. You can find out more about this very easy and efficient means of collecting sponsorship for your event by visiting [justgiving.com](http://justgiving.com)

St Teresa's Hospice is a member of the North East Hospice Lottery, operating as One Wish Lottery. To avoid duplication of mailings St Teresa's Hospice may share your information with One Wish Lottery to de-dupe their mailing list. Information is provided for this purpose only and you will not be contacted by One Wish Lottery unless you have explicitly opted-in to receiving communications from them. To read One Wish Lottery's full Privacy Policy please visit: [onewish.net](http://onewish.net)

### Where is your information stored?

Your personal data is held on secure servers operated by both St Teresa's Hospice and agencies contracted by us. We carry out thorough checks to ensure those agencies we work with are fully compliant with data protection regulation.

---

## Access to personal information

The Hospice will try to be as open as it can be in terms of giving people access to their personal information. Individuals can find out if we hold any personal information by making a 'subject access request' under the Data Protection Act 1998. **If we do hold information about you we will:**

- give you a description of it;
- tell you why we are holding it;
- tell you who it could be disclosed to;
- and let you have a copy of the information in an intelligible form.

To make a request to the Hospice for any personal information we may hold you need to put the request in writing addressing it to our Data Controller:

### **Data Controller**

St Teresa's Hospice  
The Woodlands  
Woodland Road  
Darlington  
DL3 7UA

If you agree, we will try to deal with your request informally, for example by providing you with the specific information you need over the telephone.

If we do hold information about you, you can ask us to correct any mistakes by, once again, contacting the Data Controller.

## Opt-out or change your contact information

You can opt-out of receiving communications from us at any time by calling **01325 254321** or emailing [hello@darlingtonhospice.org.uk](mailto:hello@darlingtonhospice.org.uk).

You may choose to receive only specific communications or none at all. You may also update your contact information previously provided to us through another online form.

## Questions about our policies

If you have any questions about this privacy statement you can contact us at [hello@darlingtonhospice.org.uk](mailto:hello@darlingtonhospice.org.uk).

---