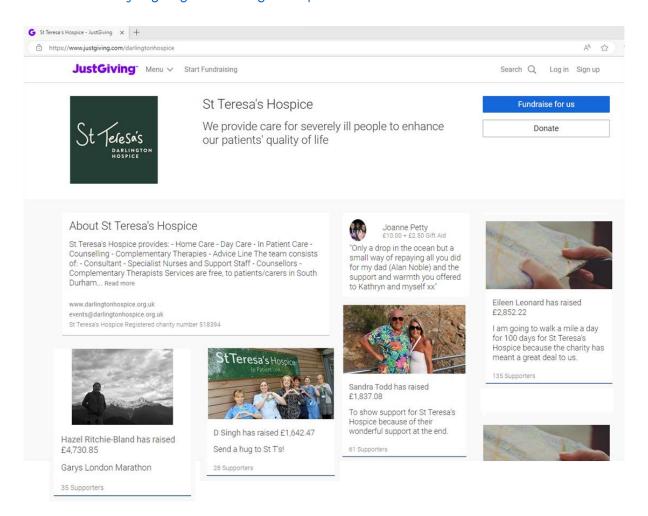


## How To Create A Just Giving Fundraising Page

Creating a JustGiving page is a great and easy way for your friends and family to donate and keep updated with your fundraising journey. JustGiving sends your donations directly to us, so you don't have to worry about transferring any money or even closing your page once you've finished fundraising.

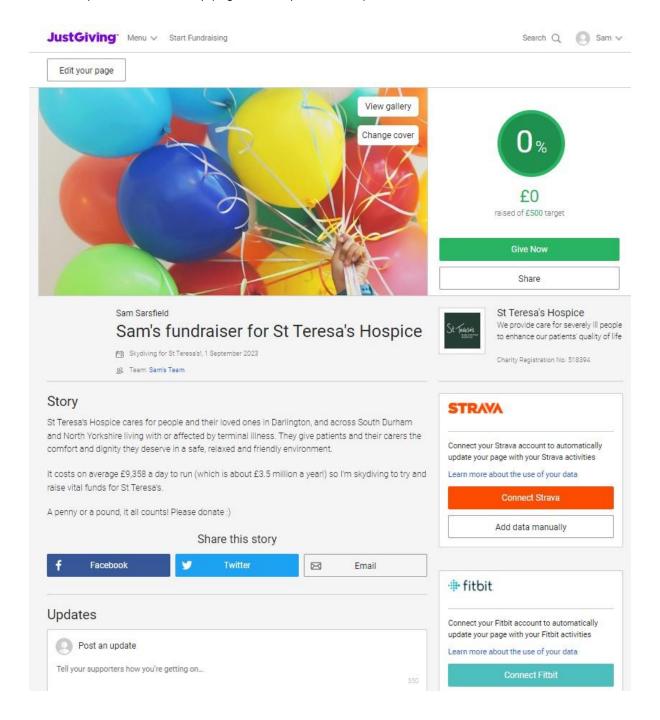
➤ Go to <u>www.justgiving.com/darlingtonhospice</u>



- Click "Fundraise for us" at the top right this means the donations come directly to us, so you don't have to worry about sending them across!
- Log in with your email and password or create a JustGiving account by clicking 'Sign Up' and entering your name, email and create a password.
- Next, you'll see the "What are you doing" page, simply select what applies to you. If what you have planned doesn't fit into any of the options, select 'Doing my own thing'.
- Fill in the details for your fundraiser; how and when are you raising money for St Teresa's Hospice?



- > Set a target. Setting a target helps you get up to 45% more donations. If you start to near your original target, don't stop aim even higher!
- Personalise your page give it a title, explain why you're raising money for St Teresa's and choose your page's web address you can get creative, or simply use the suggested one.
- Add a cover/photo to your page. Try to find one that matches your fundraiser (i.e., if you're doing a sponsored dog walk use a photo of your furry friend).
- Finally, click "Launch my page" ... and you're set up!





## What next?

- ➤ Give yourself your first donation click 'yes, donate' on the pop up or the green 'give now' button on the right. People who make a donation to their own page to get them started raise a whopping 84% more!
- Raising money by doing something fit or sporty? Link a fitness app to your JustGiving page to keep track of your training, keep your donors up to date and raise more money. For more information check out www.justgiving.com/fundraise/how-to-fundraise/fitness-apps.
- Post regular updates on your page and on your social media along with the link to your page. For added impact, add pictures!
- Create a team if you're fundraising with a team of people and want to share one JustGiving page, click 'Create a team'. You can fill out their details or your team members can connect their own fundraising pages to the team page.
- Once your page is created you can click 'Edit Your Page' to adjust the text and look of the page.

## And last but not least... SHARE, SHARE!

Copy the link or click the button to share your page. Send it to your friends, family, and colleagues – ask them to like and share the link to their own socials and make a donation if they can!

If you have any questions, or need any help, give us a call on 01325 254321 or email hello@darlingtonhospice.org.uk.

On behalf of all the patients and their loved ones, thank you for your fundraising.

St Teresa's Hospice The Woodlands 91 Woodland Road Darlington DL3 7UA

Registered Charity No: 518394

St Teresa's Hospice is a registered charity (no: 518394) trading under the name 'Darlington & District Hospice Movement'. It a limited company (no: 02080756) registered in England at The Woodlands, 91 Woodland Road, Darlington, DL3 7UA.