

## Volunteer Lottery Canvasser

Background	<p>We are seeking enthusiastic and dedicated Lottery Canvasser Volunteers to help spread awareness of St Teresa's Hospice and promote our hospice lottery. This is a fantastic opportunity to make a real difference in your community by encouraging local residents to support our vital services through lottery membership.</p> <p>As a Lottery Canvasser, you will work within the community, engaging with the public, attending local events, and developing relationships with businesses and community groups to increase lottery participation. Your efforts will directly contribute to funding essential hospice care for families in need.</p>
Role Title	Volunteer Lottery Canvasser
Line Manager (job title)	Digital and E-Commerce Officer
Other key volunteering relationships	Fundraising and Marketing Team
You will need to be:	<p>We welcome volunteers who are passionate about making a difference in their community and have the following skills and qualities:</p> <ul style="list-style-type: none"> <li>• <b>Excellent Communication:</b> Confident in engaging with the public and explaining the hospice's work in a clear, inspiring manner.</li> <li>• <b>Customer Service Skills:</b> Approachable, friendly, and able to create positive interactions with potential supporters.</li> <li>• <b>Motivated &amp; Resilient:</b> Able to stay positive and persistent in the face of challenges or rejections.</li> <li>• <b>Self-Motivated &amp; Organised:</b> Capable of managing your time effectively and working independently.</li> <li>• <b>Enjoys the Outdoors:</b> Willing to work outside, engaging with the community in various locations.</li> <li>• <b>Ambassadorial Skills:</b> Enthusiastic about representing the hospice and passionate about its mission.</li> <li>• <b>Team Player:</b> Works well with the fundraising and marketing team to achieve shared goals.</li> <li>• <b>Local Knowledge:</b> Familiarity with Darlington and the surrounding district is advantageous.</li> </ul>
Qualifications, professional skills, and accreditations/memberships/registrations	<ul style="list-style-type: none"> <li>• <b>Sales or Fundraising Experience:</b> Previous experience in sales, fundraising, or promotion is beneficial but not essential</li> <li>• Training and Support will be given</li> </ul>

Tasks include (but are not limited to):	<ul style="list-style-type: none"> <li>• <b>Engage with the Public:</b> Represent St Teresa's Hospice at community events, public spaces, and local businesses to promote our services and the hospice lottery.</li> <li>• <b>Promote &amp; Recruit:</b> Actively encourage individuals to join our hospice lottery, explaining the benefits and impact of their support.</li> <li>• <b>Customer Service:</b> Provide a friendly and informative experience for potential lottery members, ensuring they feel valued and understand their contribution.</li> <li>• <b>Charity Ambassador:</b> Be a positive and enthusiastic representative of the hospice, embodying our mission and values.</li> <li>• <b>Build Relationships:</b> Establish connections with local businesses, community groups, and event organisers to expand promotional opportunities.</li> <li>• <b>Feedback &amp; Reporting:</b> Provide regular updates to the fundraising team on challenges, successes, and potential areas for improvement.</li> </ul>
Time commitment	Flexible – ability to do weekends, late night and events ideal.
Disclosure required	Basic DBS check
General Requirements	<p>Induction and mandatory training will be provided</p> <p>Must comply with St Teresa's Hospice Policies and Procedures</p> <p>All volunteers are required to provide proof of ID and satisfactory references</p>
Driving Status	A valid driving licence and access to a vehicle is preferred.